



## Curriculum Vitae

### Personal Details

Name René François Appenzeller  
Date of birth 20. September 1959, Zurich, Switzerland  
Nationality Swiss  
Languages German, English and knowledge of Thai  
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### Education

1967 to 1975 Primary and secondary school Regensberg and Zurich, Switzerland  
1975 to 1979 Qualification as electrician, at Elektro-Caprez, Zurich, Switzerland  
1979 to 1981 Military service and temporary employee as electrician

### Training/ Further Education

since 1982 Several workshops and trainings, a.e. Schweizer Video-Akademie (Swiss Video Academy) (Light, Camera) and Focal (Multimedia, Showcase)  
1984 to 1989 Education as video-technician to build video studios and video systems, Schibli-vision, Zurich (Switzerland)  
since 1990 Education and training to editor, basic course video trade, (Swiss TV), basic course montage (editing) 1 and 2, (Swiss TV) Zurich, Switzerland

### Selective skills

#### Producer

since 1982 Self Defense for Woman (1983/4), World Record to Synchronize Rock'n'Roll Dance (1985), Ralf Abati, artist (painting), promotion clip (1985), Swissphone (1987), Swiss Telecom, Quality Management (1996), Globus, the Particular in Daily Routine (1999), EPA department store chain, birthday video (1999), new store concept (2002), documentation about the construction of the first new store (2003), UBS Trilax (2000), Schweizer Getränke AG, Clickmovie (2003), Private customers, organise and process private film-archives (2005 to 2007).

### **Camera**

since 1982

MIS Pluriels, marketing research (1984 to 1988), SwissNews AG, news for several broadcasters (1987 to 1990), Swiss TV, political putsch in Moskow (1991), former Yugoslavia (1991/2), Swiss Bank Corporation (SBC), How to succeed in Business (1996), Fascinating banking (1996), Clickmovie (2003/2004/2005), Selmi sound studio/GMM Grammy (2007), Bloomberg New York, corporate (2008), MediaCorp, Chanel News Asia, Singapore, reportage (2008), Health tourism, German TV Arte & ZDF (2009).

### **Technician**

since 1982

Video-studios for Schibli-vision (Zurich, Switzerland), M. E. Muller Foundation, Video Bloch, Videoprofessional. Techo Film & Video AG, Panalpina, Video Atelier Keel, (1985 to 1990), mandate to build up the technical division for SPlus (the second channel from Swiss TV) (1993), concept and build a news-van for appi-TV (1997), technical support and advisory services for Star TV, Zurich, Switzerland (2001), consulting for private TV station in Kosovo (2002).

Several live transmissions a.e. for Swiss TV (SF DRS, TSI), SwissNews, Swiss Re, Globo-TV, ABC Withe House and ZDF (1990 to 2000).

Quality control in Bangkok for Sonosax SAS S.A., Audio Equipment Manufacturer, Switzerland (2008/2009)

Concept and realization for the new audio and video system at Cristal Coin Club Hose, Bangkok (2010).

### **Editor**

since 1990

Hansruedi Giger, layout Alien 3 (1990), SPlus (1993 to 1994), for SwissNews AG, ARD, ORF, ZDF, BBC, Sky News, CNN, Jack Morton, Swiss Re, VBG, Public transportation Zurich North (1998/2000), government of Brienz, Thunderstorm, DVD (2006), News with mobile editing for Swiss TV;

News and sport, WEF (1990 to 2008), Gulf-War II (1991), political putsch in Moskow (1991), Yugoslavia (1991 to 1993), Swiss TV special Ukraine (1992) Orientexpress Moskow-Beijing (1993), first free elections South Africa (1994), review of the year for Swiss TV Tagesschau SF DRS (1994 to 2003), nuclear test Moruroa (1995), assassination Luxor (1997),

Documentary: Erwin Rehmann, Erwin Rehman foundation (2001), Marianne Olsen, Roy Oppenheim (2001), Ettore Cella, Swiss TV/3sat (2001), Birth of a Nation, Swiss TV (2003), Ferdi "national" Kuebler, Swiss TV/Arte (2003)

Reference available on request.